

You are receiving this email because you have had a previous business relationship with an employee of Rose Li and Associates (RLA). You may [unsubscribe](#) if you do not wish to receive periodic emails with updates about RLA and information to help you move science forward.



## Rose Li and Associates certified as 8(a) company

Rose Li and Associates (RLA) is proud to announce that the company has been certified as a participant in the Small Business Administration 8(a) Business Development program.

"The 8(a) certification provides RLA with enhanced opportunities to meet our clients' needs, adapt our approaches to developing solutions, and strengthen our teaming relationships," said Rose Li, President and CEO of the company. "The certification also better positions us to successfully compete for larger government contracts, which will ensure our continued growth."

Established in 2003 as a woman- and minority-owned small business, RLA draws on its multidisciplinary expertise and thought leadership to help clients move science forward. To this end, RLA provides rigorous scientific analyses and complex data visualizations to support a wide array of science communications and strategic planning efforts.

## How to sole source with RLA

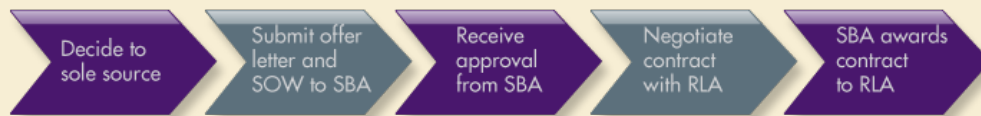
Through the SBA sole source vehicle, agencies can engage in direct buy contracts with RLA, resulting in a shortened and simplified acquisition process:

- Less paperwork
- Direct negotiation of prices with RLA
- Time to award can be a matter of days
- Lower administrative costs
- Credit for supporting small business

Basic steps to sole source with RLA:

- Decide to sole source
- Submit offer letter and statement of work to SBA
- Receive approval from SBA
- Negotiate contract with RLA
- SBA awards contract to RLA

Contact [Nancy Tuvesson](#), RLA Publications Manager, for SBA procedures and template. RLA's contact at SBA is [John Kelly](#), Business Opportunities Specialist.



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